

**Georgia World Congress Center | Atlanta, Georgia, USA | Exhibit Dates: May 14-16, 2019**

Please reserve exhibit space for our company at INTERWIRE 2019. We understand that our location and assignment are based on an established point system and the date that our acceptable application and deposit is received by the show organizer, The Wire Association International, Inc. (WAI). If our choice of space is not available, we request that WAI assign what it considers to be the best available space. We understand that this application becomes a contract when signed by us and accepted by WAI. We agree to be bound by the terms and conditions on the reverse side of this form, which we have read and understand. All exhibits must comply with the show rules, which are outlined in the Exhibitor's Manual to be distributed in January 2019.

**PLEASE NOTE:** The Georgia World Congress Center requires that all exhibiting companies carry liability insurance. The minimum amount of coverage required is 1 million dollars (\$1,000,000) per occurrence, and 3 million dollars (\$3,000,000) aggregate. It is the responsibility of the exhibiting company to either show proof of the appropriate coverage, or to secure coverage through WAI. See page 2 for details (Section 12).

**Exhibit Space Rental Rates:**

- Exhibits 800 sq. ft. and larger = \$17.00 per sq. ft.
- Exhibits 100 sq. ft. to 799 sq. ft. = \$24.00 per sq. ft.

**1. COMPANY INFORMATION** (Please print or type.)

COMPANY NAME

LETTER UNDER WHICH YOUR COMPANY SHOULD BE ALPHABETIZED

ADDRESS

CITY STATE/PROV. POSTAL CODE

COUNTRY

KEY CONTACT NAME (Person responsible for exhibit.)  Male  Female

KEY CONTACT'S PERSONAL E-MAIL ADDRESS

TELEPHONE (Include country code.) FAX (Include country code.)

**2. LIST COMPETITORS**

List the companies that you do not wish to be located adjacent to or across from.

**3. BOOTH PREFERENCES**

Please fill in all 10 spaces in order of priority. If none of your selections are available, WAI will determine the assignment of your booth. We request the following space:

PRIORITY	BOOTH NUMBER(S)	TOTAL SQ. FT.
1st Choice	_____	_____
2nd Choice	_____	_____
3rd Choice	_____	_____
4th Choice	_____	_____
5th Choice	_____	_____
6th Choice	_____	_____
7th Choice	_____	_____
8th Choice	_____	_____
9th Choice	_____	_____
10th Choice	_____	_____

**4. PRODUCTS/SERVICES**

Please list the general category/products or services you will be exhibiting. Example: dies, extruders, spools.

**5. PROPOSED CO-EXHIBITORS**

Please list the companies names, including divisions and rep firms for inclusion in promotional material.

**6. SIGNATURE**

By signing below I affirm that I have read all the terms and conditions of this license and agree thereto:

SIGNATURE OF YOUR PRINCIPAL OR DIRECTOR

Please complete, sign, and return with the appropriate application deposit and proper form of payment (see payment information on page 2) to **THE WIRE ASSOCIATION INTERNATIONAL, INC., 71 Bradley Road, Suite 9, Madison, CT 06443-2662 USA**. A copy will be returned to you after space allocation and assignment of your booth location. Assignment and acceptance of your application will be indicated by the WAI signature below. Thank you. Tel.: (001) 203-453-2777 Fax: (001) 203-453-8384

**Paid by:**  Check  Wire Transfer  Debit/Credit Card

**If paid by debit/credit card, please include charge information below.**

CARD NUMBER EXP. DATE

NAME ON CARD

**TO BE COMPLETED BY ORGANIZER**

Date Accepted Booth Number Total Units Initial Chk'd for Comp.

WAI Authorizing Signature

- Exhibitor Choice from list or by phone/fax/letter
- Committee Assignment
- Amt. Paid \_\_\_\_\_
- Total Exhibitor Points: \_\_\_\_\_

1. LICENSE.

Upon written acceptance by The Wire Association International, Inc. ("WAI"), this application shall become a license for the Exhibitor identified on page 1 to use the space allocated to it by WAI. This license is subject to the Terms and Conditions set forth herein, to the Exhibitors' Manual prepared by the show organizer (WAI), to all additional or revised terms, conditions, and directions that WAI may from time to time deem necessary for the orderly operation of INTERWIRE 2019 and to all applicable regulations and requirements of the Georgia World Congress Center including, but not limited to the relevant terms and conditions of the License Agreement between the Georgia World Congress Center and WAI, a copy of which is available upon request.

2. PAYMENT SCHEDULE.

PAYMENT DUE WITH CONTRACTS RECEIVED:

Prior to August 1, 2018

Applications must be accompanied with payment for 20% of the total license fee for the booth. In addition all liabilities due to WAI or its subsidiary, Wire Journal International, must be current at the time of contract to participate or be assigned space. If all available space has been assigned, such deposit will be refunded. Additional 30% of total booth cost due by September 1, 2018. Complete (final) payments for the space must be received by December 14, 2018.

August 1, 2018 - November 14, 2018

Applications must be accompanied with payment for 50% of the total license fee for the booth. In addition all liabilities due to WAI or its subsidiary, Wire Journal International, must be current at the time of contract to participate or be assigned space. If all available space has been assigned, such deposit will be refunded. Complete (final) payments for the space must be received by December 14, 2018.

After November 14, 2018

Applications must be accompanied with payment for 100% of the total license fee for the booth. In addition all liabilities due to WAI or its subsidiary, Wire Journal International, must be current at the time of contract to participate or be assigned space. If all available rental space has been assigned, such payment will be refunded.

All payments shall be in U.S. dollars with all bank and exchange charges prepaid by Exhibitor. If payments are not made properly, WAI may, at its sole option and in addition to any other remedies it may have, terminate this license without notice, or give Exhibitor a lower priority when assigning space, or, if space shall have been assigned to Exhibitor, reassign Exhibitor to different space.

For Wire Transfer Information please contact:

Cindy Kirmss
The Wire Association International, Inc.
71 Bradley Road, Suite 9
Madison, CT 06443-2662
Tel.: (001) 203-453-2777, ext. 116
E-mail: ckirmss@wirenet.org

Priority for Space Assignments will be in the order established by the official exhibitor point system for qualifying licenses, prior to the point meeting deadline. After the point meeting, assignments are made by order of receipt of a qualified license.

3. CANCELLATION AND REFUNDS.

Prior to August 1, 2018

WAI will retain 20% of the total license fee as a non-refundable deposit and refund any other monies received from exhibitor.

August 1, 2016 - December 14, 2018

WAI will retain 50% of the total license fee as a non-refundable deposit and refund any other monies received from exhibitor.

After December 14, 2018

No portion of the license fee will be refunded if assigned space is canceled after December 14, 2018. All fees shall be non-refundable after December 14, 2018 except as follows: in the event that INTERWIRE 2019 is canceled or the space licensed by Exhibitor is rendered unavailable or unusable for its intended purpose.

4. UNUSED SPACE.

No refund will be made for Exhibit Space that is unused during any portion of the Exposition. Should Exhibit Space be unoccupied at the opening of the Exposition, Show Management may rent or use it for other purposes without obligation of refund.

5. LOCATION OF EXHIBIT SPACE.

Show Management shall assign Exhibit Space and reserves the right to change the location of the Exhibiting Firm's Exhibit Space at any time it deems such change to be in the best interest of the Exposition. Exhibiting Firms who wish to change the amount of their space are not guaranteed their original location but are subject to relocation by Show Management.

6. SUBLICENSES.

The Exhibitor shall not sublicense, assign, share, or otherwise transfer its rights and obligations hereunder without the prior written consent of WAI. Exhibitors sharing booth with any other exhibitor will be charged an additional fee of \$750 per company for booths under 400 square feet. WAI reserves the right to determine the number of co-exhibitor companies and assess additional fees.

7. BOOTH CONSTRUCTION AND ARRANGEMENT.

All exposed parts of Exhibitor's display must be finished so as not to be objectionable to other exhibitors or WAI. Any objectionable feature of Exhibitor's display may be draped or modified at the sole discretion of WAI and the cost thereof billed to and paid by Exhibitor. All machinery must have drip pads. Please refer to the Rules & Regulations (printed separately).

8. HEIGHT RESTRICTION.

There are no vertical height restrictions on display machinery other than the maximum ceiling height. Please refer to the Rules & Regulations (printed separately).

9. DECORATOR & MATERIAL HANDLING CONTRACTOR.

Shipping, handling and removal instructions together with service and equipment forms (electrical, phone, furniture, carpets, etc.) will be mailed to exhibitors at a later date. The Center will not receive deliveries of exhibit materials in advance of the date specified in the Exhibitor's Manual.

10. COMBUSTIBLE MATERIAL.

All display materials must be flame retardant or of inherently fireproof materials. Under no condition will combustible oils or gases be permitted in the Exhibit Hall Aisles, and exits must be kept free of obstructions at all times. Exhibitor must comply with, and all exhibits and materials must meet, the requirements of all state and local ordinances and regulations.

11. LIMITATION OF LIABILITY.

Exhibitor hereby releases and agrees to indemnify, protect and save harmless WAI, the official service contractors, the Georgia World Congress Center, the Convention Committee, and the employees, representatives and officers of the foregoing from any and all claims, demands, liabilities, costs and expenses for any injury to, including the death of persons (whether they be third persons or employees of either Exhibitor or any of the foregoing) caused by, growing out of or happening in connection with the use and enjoyment of Exhibitor or any other person or legal entity with the permission (express or implied) of Exhibitor, of the facilities equipment or services of INTERWIRE 2019 or of the Center.

12. INSURANCE.

Exhibitor shall provide to WAI a certificate of commercial general liability insurance, written on an occurrence basis, issued by an insurance company authorized to transact business in the state of Georgia, including contractual liability coverage naming Exhibitor as insured and naming additional insureds, "The Wire Association International, Inc." The limit of such insurance shall be not less than \$1,000,000 per occurrence, \$3,000,000 aggregate. The policy shall provide that it shall not be canceled without thirty (30) days written notice to WAI. The certificate of such insurance shall be delivered to WAI no later than March 19, 2019. If the Exhibitor fails to provide such certificate or to maintain the insurance in force, the WAI shall provide such insurance at cost. Exhibitor is solely responsible for insuring its own exhibit and the contents of the exhibit.

13. GEORGIA WORLD CONGRESS CENTER.

Nothing shall be pasted on, tacked, nailed, screwed or otherwise attached to columns, walls, floor or other parts of the Georgia World Congress Center. Exhibitor shall be solely liable for any damage it causes or permits to occur to the Center and hereby agrees to indemnify and hold WAI harmless in connection therewith.

14. INSTALLATION.

Time will be made available prior to the exhibit opening. Specific dates will be posted in the Exhibitor's Manual.

15. DISMANTLING OF EXHIBITS.

Exhibitor expressly agrees to operate or man his exhibit until, and not to dismantle his exhibit or do any packing before, the designated time on the last day of exhibits, and WAI shall have the right to prevent the dismantling or removal of any exhibit prior to such time. Exhibitor shall be solely liable for any extended use or other charges incurred as a result of Exhibitor's failure to vacate by the time specified, and Exhibitor shall indemnify and save harmless WAI in connection therewith.

16. REJECTION OF DISPLAY.

Exhibitor and its display shall be admitted to and remain at INTERWIRE 2019 from day to day contingent upon Exhibitor's continued compliance with these terms and conditions. WAI reserves the right to alter, eject, reject, or prohibit any exhibitor or its operation in whole or in part, or to eject or refuse to admit Exhibitor or any representative of Exhibitor for failure to comply herewith or with any directions issued by WAI or for conduct deemed detrimental by WAI, in which case Exhibitor shall have no recourse against WAI and no part of any fees paid by Exhibitor to WAI shall be refunded.

COMPANY NAME: \_\_\_\_\_

INITIALS: \_\_\_\_\_